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1. MAJOR SPONSORSHIP ANNOUNCEMENT: ART SERIES HOTELS

We are pleased to announce that the Australian Artists Association has secured a major sponsorship from the Art Series Hotels and its parent company, Asian Pacific Building Corporation.

In addition to this, as a member of the Australian Artists Association, you can now enjoy 15% discount off accommodation rates at any Art Series hotels – The Cullen on Commercial Road, Prahran, as well as The Olsen on Chapel Street, South Yarra, or The Blackman which opens its doors in August on St Kilda Road, Melbourne – by booking your accommodation through the dedicated members' only area on the Art Series hotels website – www.artserieshotels.com.au/aaa.



ABOUT ART SERIES HOTELS:

Art Series hotels provide guests with a unique experience. Each hotel is named after and inspired by famous Australian artists. No two Art Series hotels are the same. The first to open was The Cullen in November 2009. This \$48 million dollar boutique hotel in Prahran is named after the artist Adam Cullen. Home to 115 rooms over six levels, it boasts stunning views from rooftop penthouses, and includes two restaurants and a hair salon.

The flagship property is The Olsen (\$90million), which was officially launched in April 2010. Named after one of Australia's most celebrated living artists, John Olsen, it is set within Melbourne's premier shopping hub, Chapel Street. The 14-story building, designed by architects Rothelowman, features a draped canvas like façade, which encloses 229 refined rooms, a day spa, two restaurants, and a glass bottomed swimming pool overhanging Chapel Street.

Every hotel features a major artwork commissioned especially for the hotel foyer from the naming artist, including Adam Cullen's *Ned Kelly Series* in the foyer of The Cullen, and six metre mural, *Golden Sun over the Yarra River*, set in the spectacular glass foyer of The Olsen. Archival prints and a photographic history of the artist's life adorn walls of rooms and public spaces of the hotels, while the architecture, interior design and style personify and reflect each individual artist.

For contact details and further information on the Art Series hotels, visit their website, www.artserieshotels.com.au



2. MEMBERS' BENEFITS: EIGHT HOTELS AUSTRALIA

Eight Hotels Australia, which was formed in 2002, is an eclectic collection of independently named boutique hotels. They are committed to developing and operating boutique hotels in prime locations throughout Australia whilst integrating striking interior design and world class hospitality.

We are pleased to announce that Eight Hotels Australia is offering our members special accommodation rates across a range of their hotels in Sydney, Canberra, and Brisbane:

Diamant Hotel, Sydney from \$ 157.00
Kirketon Hotel, Sydney.....from \$ 132.00
Diamant Hotel, Canberra.... from \$ 176.00
Limes Hotel, Brisbane from \$ 199.00

To take advantage of these great rates, mention "Australian Artists Association" when booking your accommodation at any of the hotels listed above. For contact details and further information on Eight Hotels Australia, visit their website, www.eighthotels.com.



3. INSURE YOUR ARTWORKS WITH CIA (CONSOLIDATED INSURANCE AGENCIES)

We are pleased to recommend our members the services of CIA (Consolidated Insurance Agencies). CIA are specialist providers of Fine Arts Insurance. Their facility provides cover for museums, galleries, fine art dealers, exhibitions, private and corporate collections, artists' personal collections, etc.

There is a standard cover against fire, storm, accidental and malicious damage, burglary, and theft. Most importantly for our members, the cover also extends to include artworks in transit locally and worldwide; fairs and exhibitions; in transit to, from, and while attending fairs and exhibitions, etc.

To obtain a no-obligation quotation, contact Geoff on +613 9557 2976 or geoff@ciainsurance.com.au. Alternatively, you can download the information brochure from their website, <http://www.ciainsurance.com.au/fine-arts.php>.



4. READ IT IN THE LATEST ISSUE OF LOWENSTEINS ARTS MANAGEMENT NEWSLETTER:

Resale Royalty for Visual Artists Act

The Resale Royalty for Visual Artists Act 2009 received Royal Assent on 9 December last year, and the scheme will commence on 9 June 2010.

CAL (Copyright Agency Limited) has been selected as the Collecting Society to administer the scheme. From a practical viewpoint CAL has little time to implement procedures for the scheme to operate efficiently across the arts industry.

Read an in-depth discussion about the implications of the resale royalty legislation from the perspective of artists, galleries, auction houses, and collectors by Michael Fox of Lowensteins Art Management at www.lowensteinsarts.com.au/newsletters.



Australian Artists Association

5. OUR NEW WEBSITE

The new website of the Australian Artists' Association is now online and fully operational under its own domain name – www.australianartistsassociation.org.au.

The website provides important information about the Association, its membership, and members' benefits. You

can also read our previous newsletters and browse through the archive of articles on a variety of issues concerning the arts.

The website has a link to Lowensteins Arts Management, and also allows you to subscribe to our newsletters and download the AAA membership form.

We are also working to implement a blogging component to allow for a more frequent communication between the Australian Artists Association, its members, and the arts community at large.

6. MEMBERS' FUNCTIONS



CHEZ OLIVIER DINNER

Over forty members of the Australian Artists Association gathered on Wednesday, 10 March 2010, for an informal dinner at Chez Olivier, 121 Greville Street, Prahran. It was a wonderful occasion for the members of the Association to reconnect with each other while sampling the delicious cuisine of Olivier's French kitchen, washing it down with French wines.

The dinner was also an occasion to introduce to the members of the Association the owner of the restaurant, Olivier Normandin, an entrepreneur, wine connoisseur, and art philanthropist.



JOHN OLSEN LUNCHEON

We have also hosted a luncheon for John Olsen, who was recently in Melbourne for the official launch of The Olsen Hotel in South Yarra. The luncheon took place at

the hotel's BlueBottle restaurant, and was likewise a most entertaining get-together for the members of the Association and other artists.

BI-MONTHLY DINNERS

According to the feedback we have received, the above-mentioned events were enjoyable occasions, so we would like to endeavour to host such dinners or luncheons on a bi-monthly basis at a variety of locations.

In order to give each dinner certain individuality and focus, we would also endeavour to invite regular special dinner guests from other art organisations and associations, as well as visiting artists, curators, and philanthropists whenever an opportunity arises.

The next dinner will take place on Wednesday, 23 June 2010, at 7pm – time, place, and the guest speaker to be confirmed.

REGULAR DRINKS

A few years ago we started hosting regular drinks for the members of the Australian Artists Association at the Blue Diamond Bar in the CBD and Candy Bar in Prahran. Sadly, it did not prove to be as successful as we have hoped, and the numbers of the attendees have dwindled.

However, recently there has been a call to renew these regular informal gathering.

Our wonderful friends at the Art Series hotels have invited us to resurrect this tradition at the **BlueBottle at The Olsen on the second Thursday of every month from 7pm onwards, starting from June 10th.**

We realise that Thursdays are usually popular nights for exhibition openings –

so join us at the BlueBottle once you're "arted out" for a drink and chat with fellow members and other artists (or even dinner).

ANNUAL ORATION & COCKTAIL PARTY

After a certain hiatus, we will be resuming our annual gala events. In the past, these were high-profile dinners or luncheons, at which the presentations of the Painters and Sculptors' Association Medals were made to some of Australia's most significant artists, who the Executive felt were deserving of the honour. Past recipients included Roger Kemp, Lloyd Rees, Margaret Olley, John Olsen, John Coburn, Charles Blackman, Judy Cassab, Robert Juniper, Arthur Boyd, and Louis Kahan.

At the last Board meeting of the Australian Artists Association, the Board members discussed the need to continue these popular and high profile events, though with a different format. It has been suggested that a cocktail style event with a guest orator would be more suitable for our revamped organisation.



7. ABOUT THE MEMBERSHIP

The **Australian Artists Association** (formerly the Painters and Sculptors

Association) was formed in 1984. 2009 marked our 25th anniversary!

As you may recall, the AAA was officially established as a lobby group representing the needs of professional artists. Our initial challenges included lobbying the Minister for the Arts in relation to artists donating artworks; working closely with the National Association for the Visual Arts (NAVA) and Arts Law on submissions to the Government and the Tax Office. Our efforts spanned such subjects as the GST, the PAYG system, losses from non-commercial activities, as well as the unique nature of carrying on business as an artist.

In addition to our lobbying role we have also assumed the role of a peer group body, paying tribute to a number of artists for their outstanding contribution to the arts. Feedback tells us that our social events are popular and regarded as an important catalyst for the creative community as well as a valuable public exposure for the AAA membership.

We are keen to hear from our members and value your input into the AAA's future direction, so please email us at info@australianartistsassociation.org.au and feel free to air your ideas with us!

8. DO WE HAVE YOUR CORRECT EMAIL ADDRESS?

As from the next issue, we will be sending out our quarterly newsletters by email.

If you prefer to receive our newsletters by regular mail, please contact our office by phone, fax, or email, and we will alter your mailing preferences accordingly.